



## October 30, 2014 -- For Immediate Release

### **American Refining Group Inc and D-A Lubricant Company, Inc. reach agreement on Brad Penn® Lubricants brand.**

BRADFORD, PA and LEBANON, IN —Two companies with long histories in the oil industry have reached an agreement to leverage their strengths.

American Refining Group Inc. (ARG) has agreed in principle to sell the Brad Penn® Lubricants brand to D-A Lubricant Company, Inc. The companies also have reached a blending and packaging agreement in which ARG will continue to blend and package most of the Brad Penn® Lubricants at the Bradford, PA facility. D-A will continue to serve the Brad Penn® distributor network with its lubricant products. Brad Penn® distributors will receive the same level of service they have experienced with ARG from D-A.

“This agreement enables ARG to focus on what it does best, refining quality base oils and the blending and packaging of lubricants,” said Jeannine Schoenecker, President and Chief Operating Officer of ARG. “The blending and packaging agreement also contributes to our long-term strategic plan to internally blend a large majority of the base oils we produce in our refining process.”

“This is a great opportunity for not only ARG and D-A, but for Brad Penn® and its distributors. This really is about commitment, growth and opportunity. By bringing together our collective capabilities, the Brad Penn® Lubricants brand is well positioned to build on its solid foundation,” stated Tim Brown, ARG’s Executive Vice President and Chief Strategy Officer.

“Combining D-A’s nationwide salesforce with a respected and well-known brand such as Brad Penn® Lubricants is a natural fit,” said Michael Protogere, D-A’s Chief Executive Officer. “We gain access to ARG’s refining capabilities and Brad Penn® has the benefit of our distribution network and 35-person sales force.”

“It is D-A’s intention to further the market share of the Brad Penn® Lubricants product line including its Penn Grade 1® High Performance Oils,” said Gisela Miller, D-A’s President and Chief



Financial Officer. “The synergy between D-A and Brad Penn® advances both brands for much anticipated market penetration throughout North America and beyond. It is a fantastic addition to the D-A family and we are excited to have everyone on board.”

The transition is expected to be complete by Dec. 31, 2014.

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About American Refining Group Inc.

American Refining Group Inc. is a privately owned oil refinery in Bradford, PA. Founded in 1881 at the beginning of the domestic oil boom, the Bradford refinery currently processes light, sweet paraffinic crude; it is the oldest continuously operating lube oil refinery in North America.

About D-A Lubricant Company, Inc.

D-A Lubricant Company, Inc., is a privately owned heavy duty, and industrial lubricant compounder/blender. The company offers a broad line of products and services to U.S. and international end-users, select distributors and Original Equipment Manufacturing (OEM). D-A also provides technical assistance, proprietary tribology formulation and fluid testing capabilities. D-A Lubricant Company, Inc. was founded in 1919 and has its world headquarters in Lebanon, Indiana with additional distribution strategically located throughout the continental United States as well as an international presence.

More information about D-A Lubricant Company, Inc. can be found at [www.dalube.com](http://www.dalube.com).

Source: D-A Lubricant Company, Inc.

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